Style Guide

Logo

Download

TapTouch Green — Gradient

For use on TapTouch Blue background

TapTouch Blue — Gradient

For use on TapTouch Green background

TapTouch Green

For use on TapTouch Blue background

TapTouch Blue

For use on TapTouch Green background

Black

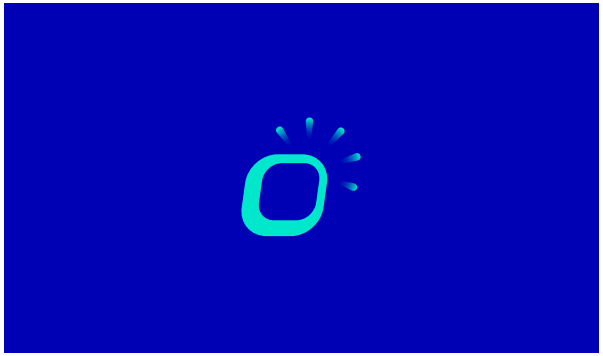
For use on white / light backgrounds where TT Green or TT Blue doesn't apply.

White

For use on black / dark backgrounds where TT Green or TT Blue doesn't apply.

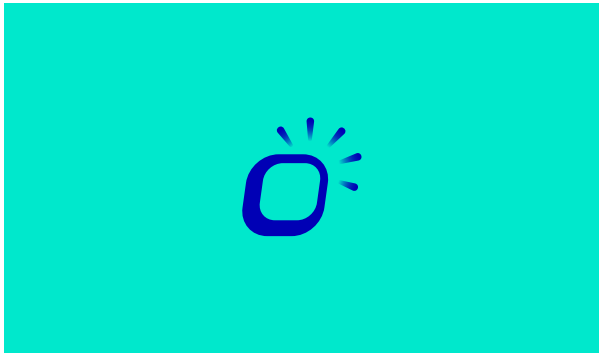
Symbol

Download



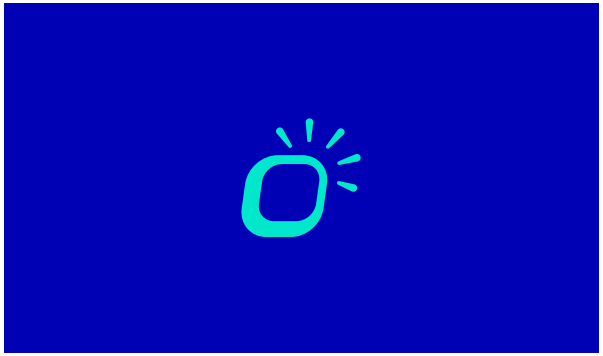
TapTouch Green — Gradient

For use on TapTouch Blue background



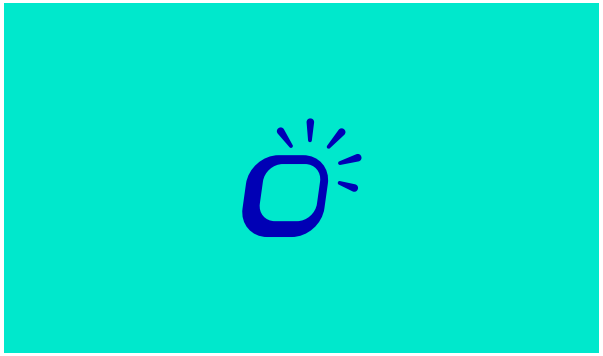
TapTouch Blue — Gradient

For use on TapTouch Green background



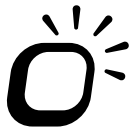
TapTouch Green

For use on TapTouch Blue background



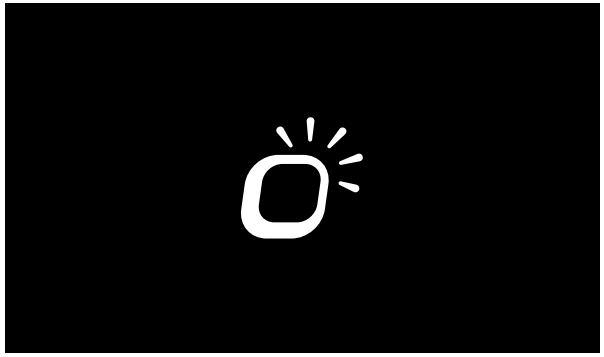
TapTouch Blue

For use on TapTouch Green background



Black

For use on white / light backgrounds where TT Green or TT Blue doesn't apply.



White

For use on black / dark backgrounds where TT Green or TT Blue doesn't apply.

Typography – Logotype / Branding

Download

Gelion Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Gelion Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Gelion Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Gelion Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Typography – Websafe Font

Download

Albert Sans Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Albert Sans Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Albert Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Albert Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Colour Palette

TapTouch Blue

R: 0
G: 0
B: 181

#0000b5

C: 99
M: 93
Y: 0
K: 0

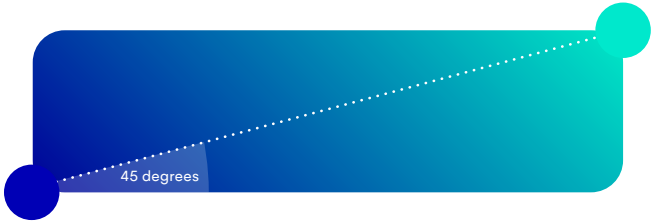
TapTouch Green

R: 0
G: 231
B: 204

#00e8cc

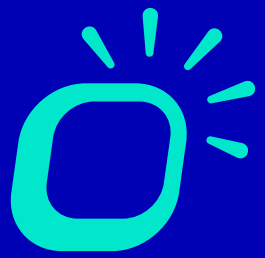
C: 59
M: 0
Y: 33
K: 0

Blue to Green Accent Gradient



R: 0
G: 0
B: 181

#0000b5

R: 0
G: 231
B: 204

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